

GLOBAL MONEY WEEK

21-27 March 2022

Annual Financial Awareness Campaign
www.globalmoneyweek.org
#GlobalMoneyWeek2022 #GMW2022
@GlobalMoneyWeek
@OECDGlobalMoneyWeek
Organised by OECD/INFE



What is Global Money Week ?

Global Money Week is an annual global awareness raising campaign on the importance of ensuring that young people are financially aware, and are gradually acquiring the knowledge, skills, attitudes and behaviours necessary to make sound financial decisions and ultimately achieve financial well-being and financial resilience.

WHAT IS THE ROLE OF THE CENTRAL BANK

The Reserve Bank of Zimbabwe is responsible for the following:

- Custodian Of Gold & Other Foreign Assets
- Issuer Of Bank Notes & Coins
- Monetary Policy Formulation & Implementation
- Bankers' Bank & Lender Of Last Resort
- Banker & Advisor To Government

GMW 2022 Theme!

"Build your future be smart about money"

This year's theme captures the importance of thinking about one's own future when making financial decisions.



What happens during GMW?



During GMW, ministries, financial institutions, youth organisations, local businesses, universities, schools and others, work together to organise different types of financial literacy activities for children and youth

Reaching your financial goals requires a series of choices. Every choice you make as a youth is helping build your future. Where do you want to be a year from now? Start creating your own opportunities for income generation.

PAY ATTENTION!!! Financial decisions need to be planned like a chess game. Use social media to learn about money matters!.

**WHAT ARE YOU WAITING FOR!!!!!!
PREPARE FOR FINANCIAL FREEDOM TODAY -
START SMALL AND DREAM BIG!!!**

A financially literate youth not only manage money with more confidence, but also with a better chance of handling the inevitable ups and downs of their financial lives by understanding how to prevent and manage issues as they arise

Saving for retirement is an integral part of any financial plan, and starting young gives you the most time to grow your nest egg.

It's not too early to have financial goals as a young person. Make **PRUDENT** Financial Management A Way of **LIFE**